



Bare Knuckle Fighting Championships 2 (4K)
Technical/Operational Information

July 26, 2018

Dear Affiliate,

INDEMAND will continue in its industry leading distribution of live Ultra High Definition 4K PPV events to the cable industry with Bare Knuckle Fighting Championships 2 (4K) on August 25, 2018. The event will begin at 8:00 pm ET.

The following information outlines the temporary PPV 4K feed for this event:

PPV 4K Authorization Information

Any operator interested in carrying this event in 4K must pre-register with iNDEMAND. Please contact Danny Breslauer at dbreslauer@indemand.com or 646-638-8261 to do so.

PPV 4K Transmission/Feed Technical Information

The PPV 4K feed will be available via satellite SES-1, transponder 21 (C-band). Specific parameters are detailed on the enclosed PPV 4K Technical Fact Sheet.

This temporary channel will be available for system setup and testing on Wednesday, August 22 beginning at 12:00 noon ET. Please contact SES to coordinate all feed acquisition and testing at:

Bronnie Fisher Fiely
609-987-4216
bronniefisher@ses.com

PPV 4K Channel Mapping

In order to ensure the success of this offering, we suggest you locate the PPV 4K channel in your channel mapping as close to HDPPV as possible so pay-per-view purchasers will have a greater opportunity of finding the 4K version.

PPV 4K Billing Information

This is a PPV event and, as such, requires a special billing system setup or schedule download for the temporary PPV 4K channel. Please either contact your billing system provider for instructions on manually creating this event record or obtain the information through the automated process you are currently using.

PPV 4K Guide Information

Please be sure to contact your guide provider directly to request the data feed and request that the channel be displayed as "PPV4K" on your on-screen guide.

We have requested the guides contain the following information on-screen for the 4KPPV service (please be aware not all guides will be able to accommodate):

Guide listing for the timeframe prior to the event -

- Title: 8/25 Bare Knuckle Fighting Championships 2 in 4K
- Info: Saturday, August 25th at 8:00 pm ET, Bare Knuckle Fighting Championships 2 in 4K! This event will be available for purchase on this channel in 4K for the SRP of \$29.99. You must have both a 4K set top box and 4K TV to be able to view this event in 4K.

Guide listing for the event -

- Title: Bare Knuckle Fighting Championships 2 in 4K
- Info: Bare Knuckle Fighting Championships, the oldest and newest combat sport, returns after a triumphant debut with A NEW ERA. Fighters from across the globe and a variety of combat sports "toe the line" and "knuckle up" in the most action-packed fights available today. The Heavyweight Tournament continues and the start of a new tournament in the Junior Middleweight division debuts.

IMPORTANT NOTE TO SYSTEMS: Please direct your non-4K customers to the specific channel numbers where HDPPV, SDPPV or PPV1 are carried on your channel line-up.

Guide listings following the event -

- Once the event has concluded, the channel should reflect the usual 'no-programming' title until you are able to remove it from your channel map.

PPV 4K Programming Schedule

8/22 12:00 pm ET – 8/25 8:00 pm ET: PPV 4K Channel Testing

- Test content will air

8/25 8:00 pm ET – 8/26 00:00 am ET: Bare Knuckle Fighting Championships 2 (4K)

- Live PPV event in 4K

Should you have any questions or require additional information, please contact us at one of the numbers below:

- Technical: 720-710-9011.
- General: 646-638-8360 or visit us at <http://affiliate.indemand.com>.

Sincerely,

John Schultz
VP, Broadcast Operations