



Bareknuckle Fighting Championship (4K)
Technical/Operational Information

May 21, 2018

Dear Affiliate,

In Demand will be distributing another live Ultra High Definition 4K PPV event to the cable industry, Bareknuckle Fighting Championship (4K) on June 2, 2018. The event will begin at 9:00 pm ET.

Please read the following detailed information regarding the temporary PPV 4K feed for this event:

PPV 4K Authorization Information

Any operator interested in carrying this event in 4K must pre-register with iN DEMAND. Please contact Maria Bennani at +1 (646) 638-8276 to do so.

PPV 4K Transmission/Feed Technical Information

The PPV 4K feed will be available via satellite SES-1, transponder 21 (C-band). Specific parameters are detailed on the enclosed PPV 4K Technical Fact Sheet.

This temporary channel will be available for system setup and testing on Wednesday, May 30 beginning at 12:00 noon ET. Please contact SES to coordinate all feed acquisition and testing at:

Bronnie Fisher Fiely
+1 (609) 987-4216
bronniefisher@ses.com

PPV 4K Channel Mapping

This special 4K broadcast will be available on a temporary channel as outlined above. In order to ensure the success of this offering, we suggest you locate the PPV 4K channel in your channel mapping as close to HDPPV as possible so pay-per-view purchasers will have a greater opportunity of finding it.

PPV 4K Billing Information

This is a PPV event and as such, it requires a special billing system setup or schedule download for the temporary PPV 4K channel. Please either contact your billing system provider for information or instructions on manually creating this event record, or obtain the information through the automated process you are currently using.

PPV 4K Guide Information

Please be sure to contact your guide provider directly to request the data feed and for the channel to be displayed as "PPV4K" on your on-screen guide.

We have also requested the guides contain the following information on-screen for the 4KPPV service (please be aware not all guides will be able to accommodate):

Guide listing for the timeframe prior to the event -

- Title: 6/2 Bareknuckle Fighting Championship in 4K
- Info: Saturday, June 2nd at 9:00 pm ET, Bareknuckle Fighting Championship in 4K! This event will be available for purchase, on this channel, in 4K for the SRP of \$29.99. You must have both a 4K set top box and 4K TV to be able to view this event in 4K.

Guide listing for the event -

- Title: Bareknuckle Fighting Championship in 4K
- Info: June 2, 2018 will mark the first time in modern day history that a bareknuckle fighting event will be legal and sanctioned by a state commission in the United States. The last legal/sanctioned bareknuckle Boxing event was held in 1889.

IMPORTANT NOTE TO SYSTEMS: Please direct your non-4K customers to the specific channel numbers where HDPPV, SDPPV or PPV1 are carried on your channel line-up.

Guide listings following the event -

- Once the event has concluded, the channel should reflect the usual 'no-programming' title until you are able to remove it from your channel map.

PPV 4K Programming Schedule

5/30 12:00 pm ET – 6/2 9:00 pm ET: PPV 4K Channel Testing

- Test content will air

6/2 9:00 pm ET – 6/3 00:00 am ET: Bareknuckle Fighting Championship (4K)

- Live PPV event in 4K

If you have any questions, please contact iN DEMAND at 646-638-8200 or visit us at <http://affiliate.indemand.com>.

Sincerely,

John Schultz
VP, Broadcast Operations