

From: Brian Middleton <bmiddleton@playboy.com>
Subject: Notification regarding the Playboy TV HD 2-hour offset delay
Date: April 5, 2019 at 7:08:25 PM PDT
To: undisclosed-recipients;

Hello:

This is a notification regarding a time change for the Playboy TV **HD** feed. Currently, the HD feed is distributed as a 2-hour time delay from the SD feed. Beginning May 15th at 7am Eastern U.S., this time delay will no longer exist. If you or related parties take the HD feed or supply data for the HD feed, guide updates reflecting these changes may be required. If you or related parties take *both* the SD and HD feeds or supply data for *both* the SD and HD feeds, the two feeds will then mirror each other. Again, guide updates reflecting these changes may be required.

- Please note that DirecTV, being the lone exception to this, will still carry both the SD and HD feeds with a 2-hour offset delay. However, also beginning on the May 15th Broadcast Day at 7am Eastern U.S., the DirecTV SD feed (primary lead) and the HD feed (2hr offset delay) will switch. This means the HD feed will then become the lead feed, and the SD feed will become the 2-hour offset delay.

I've attached the May 2019 Playboy TV Schedule once again for reference. The times on the attached schedule grid reflect both the SD and HD feed times, taking effect on the May 15th Broadcast Day at 7am Eastern U.S. (except for DirecTV, as previously stated).

Please inquire if you have any questions.

Thanks!
Brian

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BRIAN MIDDLETON | Senior Manager, Playboy TV and VOD
O: 818.659.2900 | 2300 W Empire Ave Suite 750 Burbank, CA 91504 | Playboy.com

